

October 1, 2004

Dear Friends,

As I have traveled the country, many Americans have shared with me their views regarding the need for increased access to innovative health care approaches, particularly approaches that better fit their needs and lifestyles. Health consumers are concerned because access to innovative health-advancing services and products have been diminished and continue to be challenged.

Disease prevention efforts and enhancement of personal wellness are not only important to reducing health care costs, but it's also critical to promoting health. Scientific and medical research have demonstrated the important role of nutrition, enhanced by some nutritional supplements, in preventing and reducing the risk of disease. Mind-body practices and vigorous physical exercise are proven to reduce stress and improve health. Many wellness strategies provide beneficial effects for people with chronic illness. These health practices must be instilled in our youth to prevent obesity at an early age and ensure healthier lives as adults.

To ensure wide availability of these approaches, we must protect the right of all Americans to have informed access to a broad array of health and wellness choices. In addition, the safety and quality of these approaches must be ensured. As president, I will protect the right of consumers to access reliable information about a broad variety of health and wellness choices.

In addition, I am dedicated to expanding high-quality health care coverage. My health care plan will cover 95 percent of Americans, including *all* children. This election comes down to choices. While George Bush has chosen to provide tax cuts to the wealthiest Americans, I will use these funds to fix our broken health care system.

As president, I look forward to working with you, as well as with leaders like Senator Tom Harkin and Governor Bill Richardson, on efforts to provide a broad range of approaches to disease prevention and health promotion for Americans. In a Kerry administration, you will have a seat at the table, because good health policy can only be developed through an open dialogue with all the stakeholders.

John Kerry

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